









### Introduction

#### About the IIMT.....

he Integrated Institute of Management & Technology, is an ISO 9001:2008 Certified autonomous and non profit making institute. We are affiliated to the "BSERD" duly registered Under the Societies registration act XXI of 1860 Govt. of Madhya Predes Moreover accredited to Accreditation Service for Certifying Bodies (Europe) Shortly Known as ASCB(E). IIMT- Distance Learning's Certification is widely recognized and valid in over 140 nations worldwide. Please refer the certification page for more details. IIMT is also is dedicated for the cause of social and educational development and provides a wide range of courses into management, computer application & Engineering.

IIMT's Unique professional effectiveness courses, combined with the support of professional coach, have been recognized by learning fortune 500 companies for repositioning TODAY's PROFESSIONAL AS TOMORROW's LEADERS.

IIMT conduct autonomous management programme (Diploma/Master Diploma) through Distance Learning Mode (correspondence courses). IIMT aims to provide quality education in basic/specialized/advance areas of management including Marketing, Sales, Tourism, Pharmaceutical Marketing, Finance, Human Resource Development, Hospital Management, Management, Insurance Management etc. The courses are designed to develop business leaders by nurturing knowledge, skills, attitudes & behaviour.

IIMT offers comprehensive autonomous correspondence programs to train a new generation of managers and entrepreneurs to face with confidence the fluid global challenges of national/international market and get them intellectually enriched.

In IIMT program you will study topics such as "NEGOTIATING FOR RESULT" and "LEADING TEAMS". Its holiest endeavour is to equip aspiring students have a promising calling and provide innovative courses of higher learning to the careerist.

IIMT courses have the recognition of corporate sector/industry. We invite all those who share our vision, mission and objective to join hands in hand in our effort to build.

A new cadre of management professional, who will participate actively in a growth of this era of economics, liberalization and globalization. Come, Let us build a prospectus new world together.

More options, Greater Support.









## List of Specializations

### Pharmaceuticals/Biotech/ Health Care

- Pharmacology Management 1.
- 2. Bio Technology Management
- 3. Hospital Care Management
- 4. Health Care Management
- Pathology Lab Management 5.
- Clinical Pharmacology
- Clinical Research 7.
- Holistic Management 8.
- Hospital Management

#### Purchase/Logistics

- 1. Material Management
- Supply chain Management
- 3. Logistics Management
- **Total Quality Management**
- Purchase Management

#### Software/Hardware

- 1. Software Project Management
- SAP consultancy Management
- 3. Software Management
- Information Technology 4.
- 5 E Business System
- Corporate IT Management
- 7. Cyber Law Management
- Hardware Management
- E Commerde
- 10. Networking Management
- 11. Data Management

#### Hotel/Jours Travels

- 1. Hotel Management
- 2. Hospitality Management
- Travel & Tourism Management
- **Transport Management**

#### Human Resource/Personal

- **Human Resource Management**
- Personnel Management
- **Public Administration**
- Corporate Law
- Labour Law Management
- Corporate Training
- International Human Resource Management

#### General

- General Management
- **Business Administration**
- Co-operative Management

#### Exclusive

- Dairy Managment
- **Rural Management**
- **Environmental Management**
- Family Business Management
- 5. Aviation Management
- School Management
- **Shipping Management**
- Safety Management
- **Event Management**
- 10. Packaging Management
- 11. Entrepreneurship Management
- 12. Agriculture Management
- 13. Air Transport Management
- 14. Energy Management
- 15. Risk Management
- 16. Intellectual Property Rights
- 17. Petroleum Management
- 18. Ware House Management
- 19. Library Management
- 20. Management Control Systems
- 21. Civil Management
- 22. Infrastructure Management
- 23. Maintenance Management

Many more







## List of Specialiyations

### Advertising/Media/ Communication

- 1. Advertising Management
- 2. Communication Management
- 3. Information Management
- 4. Mass Management
- 5. Media Management
- 6. Portfolio Management
- 7. Public Relationship Management
- 8. Telecom Management

#### **Architecture**

- 1. Architecture Management
- 2. Construction Management
- 3. Interior Management

## Banking/Jinance/Accounts Insurance

- 1. Banking Management
- 2. Foreign Exchange Management
- 3. Asset Management
- 4. Mutual Fund Management
- 5. Finance Management
- 6. Investment Analysis Management
- 7. Risk & Insurance Management
- 8. Taxation Management
- 9. Investment Management
- 10. International Finance Management Takeover
- 11. Acquisition Management
- 12. Corporate Finance Management
- 13. Cost and Management
- 14. Treasury Management
- 15. Audit Management
- 16. Chartered Finance Management
- 17. Cost and Management
- 18. Market Risk Management
- 19. Contemporary Auditing
- 20. Stock Management
- 21. Personal Finance Management

#### BPO / Call Center

- 1. BPO Management
- Customer Relationship Management
- 3. Customer Care Management
- 4. Call Centre Management

#### Industries/ Production

- 1. Operation Management
- 2. Industrial Management
- 3. Production Management
- 4. Project Management
- 5. Total Quality Management
- 6. Total Safety Management

#### Marketing

- 1. Marketing Management
- 2. Consumer Management
- 3. International Management
- 4. Sales Management
- 5. Export Management
- 6. International Trade
- 7. Foreign Trade
- 8. Retail Management
- 9. Retail Management
- 10. Marketing Finance
- 11. Service Research
- 12. Product Marketing
- 13. International Marketing
- 14. Rural Marketing

#### Jextiles

- 1. Fashion Management
- 2. Textile Management



# IIMT - Integrated Institute of Management & Technology PROFESSIONAL COURSE







Course	DMS	PDM	CFM	CCA	E-MBA
	Doctorate in Management Studies	Professional Doctorate in Management	Charted Finance Manager	Charter Certified Accountant	Executive Master in Business Administration
Minimum Qualification	Post Graduate or Graduate with 3 years of working Experience	Post Graduate or Graduate with 2_years of working Experience	Graduate	Graduate	Graduate
Total Fees	Rs. 62,900/-	Rs. 52,900/-	Rs. 47,900/-	Rs. 42,900/-	Rs. 42,900/-
Subject Covered	General Management Consumer behaviour Organizational Behaviour Business Business Ethics Human Resource Management Marketing Management,/International Business Business Management Corpotrate Law Optional Subject /Project Study Organizational Behaviour Business Business Ethics Human Resource Management Marketing Management Susiness Business Ethics Human Resource Management Corpotrate Law Marketing Management Corpotrate Law Optional Subject /Project Study	General Management Organizational Behaviour Human Resource Management Marketing Management International Business Corporate Law Optional Subject Project Study	International Finance     Managment     Corporate Law     Cost & Management     Accountancy     Financial Investment     Take Over & Merger     Corporate Finance     Financial Investment /Finance     Project Study	Advanced Accountancy     Management Accountancy     Cost Accountancy     Auditing     Taxation	General Management     Consumer Behaviour     Organizational     Behaviour     Business Ethics     Human Resource     Management     Marketing Managemeni     International Business     Operations     Management/Optional Subject
Course Duration Fast Track/ Regular	<b>Years</b> 1 Yrs. / 2 Yrs	<b>Years</b> 6 Months /Yrs.	<b>Years</b> 6 Months / 2 Yrs.	<b>Years</b> 6 Months / 2 Yrs.	<b>Years</b> 6 Months / 2 Yrs.
Exams Duration	30 Days	20 Days	20 Days	10 Days	20 Days per Semester



# IIMT - Integrated Institute of Management & Technology PROFESSIONAL COURSE







Course	DBA	GDBA	PGDBA	MBA	MBA(4 Sem.)
	Diploma in Business Administration	Graduate Diploma in Business Administration	Post Graduate Diploma in Business Administration	Master Program in Business Administration	Master in Business Administration
Minimum Qualification	10th or equivalent with Experience	10+2 or DBA	Graduate	Graduate / GDBA	Graduate / GDBA
Total Fees	Rs.14,900/-	Rs.37,900/-	Rs.27,900/-	Rs.36,900/-	Rs.52,900/-
Subject Covered	<ul> <li>✓ Principal of Management</li> <li>✓ Organizational Behaviour</li> <li>✓ Business Communication</li> <li>✓ Specialization Subject</li> </ul>	Part-1     General Management-I Accountancy     Consumer Behaviour     Personnel Management     Business Communication Part-II     Management-II     Organizational Behaviour     Corporate Law     International Business V E-Commerce     Part-III     General Management-III V Business Management     Operations Management     Marketing Management V Business Ethics     General	V Part-I V Business Policy &/Strategic Management V Management Accounting / Managerial Economics V Marketing Research International Business Part-II Production & Material Management Principal of Management Applied Operation V Research & Statistic Organizational Behaviour Specialization Subject	∨ V General Management V     Organizational     ⇒ Behaviour     ∨ V Business Administration     International Business V     Specialization     ✓ Sem-III	Sem-I     Principal of Management     Organizational     Behaviour/Business     Communication /Consumer     Behaviour     Sem-II     Business Ethics     Human Resource     Management     Financial Management     International Trade     Export Management     Corporate Law /Advertising     Management /Marketing     Management     Sem-IV     Specialization-1 /Specialization-2 /Project Report
Course Duration Fast Track/ Regular	Years 6 Months / 1 Yrs.	<b>Years</b> 1 Yrs. / 3 Yrs.	<b>Years</b> 6 Months / 2 Yrs.	<b>Years</b> 6 Months / 2 Y	<b>Years</b> 1 Yrs. / 2 Yrs.
Exams Duration	10 Days	20 Days	10 Days	10 Days	20 Days per Semester



# IIMT - Integrated Institute of Management & Technology MECHANICAL ENGINEERING COURSE







Course	DME	GDME	PGDME	MME
	Diploma in Mechanical Engineering	Graduate Diploma in Mechanical Engineering	Post Graduate Diploma in Mechanical Engineering	Master in Mechanical Engineering
Minimum Qualification	10th or equivalent	10+2 / DME / Diploma	Graduate / Diploma (with Experience)	Graduate / Diploma (with Experience)
Total Fees	Rs.29,900/-	Rs.37,900/-	Rs.32,900/-	Rs.45,900/-
Subject Covered	Part-I     Computer Aided     Draft & Drawing     Engineering Mathematics     Industrial Engg. & Management     Manufacturing Science     Manufacturing Process     Overview of Automation     Part-II     Applied Engg. Thermodynamics     Theory of Machine     Automobile Engineering     Hydrolic Machine     Metrology & Quality Control     Machine Design	Part-I Engineering Mechanics Engineering Drawings Theory of Machine Applied Thermodynamics Part-II Strength of Materials Machines Elements Computers Instrumentation Part-III Fluid Mechanic Refrigeration & Air Conditioning Manufacturing Environmental En	Part-I Engineering Mechanics Engineering Drawings Theory of Machines Applied Thermodynamics Manufacturing Part-II Strength of Materials Machine Elements Fluid Mechanic Refrigeration & Air Conditioning Instrumentation	Part-I General Management Engineering Mechanics Engineering Drawings Theory of Machines Applied Thermodynamics Strength of Materials Part-II Manufacturing Machine Elements Fluid Mechanics Refrigeration & Air Conditioning Instrumentation Environmental Engg.
Course Duration Fast Track/ Regular	Years 1 Yrs. / 2 Yrs	Years 1 Yrs. / 3 Yrs	<b>Years</b> 6 Months / 2 Yrs.	<b>Years</b> 1 Yrs. / 2 Yrs.
Exams Duration	20 Days Per Part	10 Days Per Days	10 Days	10 Days Per Sem.



# IIMT - Integrated Institute of Management & Technology CIVIL ENGINEERING COURSE







Course	DCE	GDCE	PGDCE	MCE
	Diploma in Civil Engineering	Graduate Diploma in Civil Engineering	Post Graduate Diploma in Civil Engineering	Master in Civil Engineering
Minimum Qualification	10th or equivalent	10+2 / DCE / Diploma	Graduate / Diploma (with Experience)	Graduate / Diploma (with Experience)
Total Fees	Rs. 29,900/-	Rs.37,900/-	Rs.32,900/-	Rs.45,900/-
Subject Covered	Part-I     Engineering Mathematics     Elements of Civil Engineering     Civil Engineering Material     Strength of Materials     Analysis of Structure     Part II     Building Construction     Surveying & Leveling     Hydrology & Water Resources     Quantity Surveying & Valuation     Transportation	Part-I     Engineering Mechanic     Engineering Drawingss     Elements of Civil Engineerin     Building Constructiong     Part-II     Surveying     Transportation     Structuresn     Computers     Part-III     Foundation Design     Irrigation Engineering     Cost & Valuation     Steel Structures	Part-I Engineering Mechanics Engineering Drawings Elements of Civil Engineering Building Construction Surveying Transportation Part-II Structures Computers Foundation Design Irrigation Engineering Cost & Valuation Steel Structures	Part-I General Management Engineering Mechanics Engineering Drawing Elements of Civil Engineering Building Construction Surveying Transportation Part-II Structures Computers Foundation Design Irrigation Engineering Cost & Valuation Steel Structures Environmental Technology
Course Duration Fast Track/ Regular	Years 1 Yrs. / 2 Yrs	Years 1 Yrs. / 3 Yrs	<b>Years</b> 6 Months / 2 Yrs.	Years 1 Yrs. / 2 Yrs.
Exams Duration	20 Days Per Part	10 Days Per Days	10 Days Per Days	10 Days Per Days



### IIMT - Integrated Institute of Management & Technology ELECTRONICS ENGINEERING COURSE







Course	DEE	GDEE	PGDEE	MEE
	Diploma in Electronic Engineering	Graduate Diploma in Electronic Engineering	Post Graduate Diploma in Electronic Engineering	Master in Electronic Engineering
Minimum Qualification	10th or equivalent	10+2 / DCE / Diploma	Graduate / Diploma (with Experience)	Graduate / Diploma (with Experience)
Total Fees	Rs. 29,900/-	Rs.37,900/-	Rs.32,900/-	Rs.45,900/-
Subject Covered	Part-I     Engineering Mechanics     Engineering Drawings     Basic Electronics     Devices & Circuits     Signals & Systems     Part-II     Digital Intigrated Circuits     Electronics Instrumentation     Data Communications     Industrial Electronics     Networks	Part-I Engineering Mechanics Engineering Drawings Devices & Circuits Signals & Systems Part-II Electronics Instrumentation Industrial Electronics Data Communication Digital Intigrated Circuits Part-III Microwave & Optional Communications Digital Signal Processing Robotix Signal Processors Computers	Part-I Engineering Mechanics Engineering Drawings Devices & Circuits Signals & Systems Digital Intigrated Circuits Part-II Electronics Instrumentation Industrial Electronics Microwave & Optional Communications Robotix Signal Processors Data Communications	Part-I General Management Engineering Mechanics Engineering Drawings Devices & Circuits Signals & Systems Digital Intigrated Circuits Part-II Electronics Instrumentation Industrial Electronics Data Communication Microwave & Optional Communications Digital Signal Processors
Course Duration Fast Track/ Regular	Years 1 Yrs. / 2 Yrs	Years 1 Yrs. / 3 Yrs	Years 6 Months / 2 Yrs.	<b>Years</b> 1 Yrs. / 2 Yrs.
Exams Duration	20 Days Per Part	10 Days Per Days	10 Days	10 Days Per Sem.



### IIMT - Integrated Institute of Management & Technology ELECTRICAL ENGINEERING COURSE







Course	DEE	GDEE	PGDEE	MEE
	Diploma in Electrical Engineering	Graduate Diploma in Electrical Engineering	Post Graduate Diploma in Electrical Engineering	Master in Electrical Engineering
Minimum Qualification	10th or equivalent	10+2 / DCE / Diploma	Graduate / Diploma (with Experience)	Graduate / Diploma (with Experience)
Total Fees	Rs. 29,900/-	Rs.37,900/-	Rs.32,900/-	Rs.45,900/-
Subject Covered	Part-I Elements of Electrical Engineering Engineering Mathematics Electrical Engineering Materials Linear Control System Electrical Measurements & Instrumentation Part II Electric Circuit Theory Electrical Machinery Electric Magnetic Theory Power Electronics Electric Power System	Part-I Engineering Mechanics Engineering Drawings Basic Electronics Elecricals Engineering Part-II Electronics Instrumentation Industrial Electronics Computers Industrial Circuit Part-III Power Generation Electric Machines Instrumentation Networks	Part-I Engineering Mechanics Engineering Drawings Basic Electronics Electrical Engineering Electronics Instrumentation Industrial Electronics Part-II computers Industrial Circuit Power Generation Electric Machines Networks	Part-I General Management Engineering Mechanics Engineering Drawings Basic Electronics Electronics Electronics Instrumentation Industrial Electronics Part-II computers Industrial Circuit Power Generation Electric Machines Instrumentation Networks Environmental Engg.
Course Duration Fast Track/ Regular	Years 1 Yrs. / 2 Yrs	Years 1 Yrs. / 3 Yrs	<b>Years</b> 6 Months / 2 Yrs.	<b>Years</b> 1 Yrs. / 2 Yrs.
Exams Duration	20 Days Per Part	10 Days Per Part	10 Days Per Part	10 Days Per Part



# IIMT - Integrated Institute of Management & Technology CHEMICAL ENGINEERING COURSE







Course	DCE	GDCE	PGDCE	MCE
	Diploma in Chemical Engineering	Graduate Diploma in Chemical Engineering	Post Graduate Diploma in Chemical Engineering	Master in Chemical Engineering
Minimum Qualification	10th or equivalent	10+2 / DCE / Diploma	Graduate / Diploma (with Experience)	Graduate / Diploma (with Experience)
Total Fees	Rs.29,900/-	Rs.37,900/-	Rs.32,900/-	Rs.45,900/-
Subject Covered	Part-I Engineering Mathematics Engineering Chemistry Material Science Chemical Engineering Thermodynamics Chemicals Technology Part-III Fundamental of Heat & Mass Transfer Ecology & Environment Chemical Principals & Process Calcilation Chemical Reaction Engineering Chemical Instrumentation & Process Control	Part-I     Engineering Mechanics     Engineering Chemistry     Chemical Engineering     Strength of Materials     Part-II     Principals & Calculations     Polymer Science     Transport Process     Chemical Reaction Engineering Part-III     Elements of Reaction Engineerin.     Theory & Problems in     Chemical Reaction Engineering Computers     Fundamentals of Heat & Mass Transfer	Part-I     Engineering Mechanics     Engineering Drawings     Chemical Engineering     Strength of Materials     Principals & Calculations Part-II     Heat Transfer     Thermodynamics     Computers     Polymer Science     Chemical Reaction     Engineering     Transport Process	Part-I General Management Engineering Mechanics Engineering Drawings Chemical Engineering Strength of Materials "( Principals & Calculations Part-II Heat Transfer Thermodynamics Computers Polymer Science Chemical Reaction Engineering Transport Process Environmental Engineering
Course Duration Fast Track/ Regular	Years 1 Yrs. / 2 Yrs	Years 1 Yrs. / 3 Yrs	<b>Years</b> 6 Months / 2 Yrs.	<b>Years</b> 1 Yrs. / 2 Yrs.
Exams Duration	20 Days Per Part	10 Days Per Part	10 Days Per Part	10 Days Per Part



# IIMT - Integrated Institute of Management & Technology COMPUTER APPLICATION COURSE







Course	DCA	GDCA	PGDCA	MCA
	Diploma in Computer Application	Graduate Diploma in Computer Application	Post Graduate Diploma in Computer Application	Master in Computer Application
Minimum Qualification	10th or equivalent	10+2/DCA/ Diploma	Graduate / Diploma (With Experience)	Graduate / Diploma (With Experience)
Total Fees	Rs.29,900/	Rs.37,900/-	Rs.32,900/-	Rs.45,900/-
Subject Covered	Part-I Computer Networks Computer Graphics Operating Systems Part-II Multimedia Web Applications C C++ Java-2	Part-I Internet Data Base Computer Networks Software Engineering Operating Systems Part-II Coracle-9i TCP/IP Computer Graphics Multimedia Part-III Application Visual Visual Basic 6.0 Java-2 C++	Part-I Internet Data Base Computer Networks Software Engineering Operating Systems Oracle-9I TCP/IP Part-II Computer Graphics Multimedia Part-III Application Visual Visual Basic 6.0 Java-2 C++	Part-I Principal of Management Internet Data Base Computer Networks Software Multimedia Web Cracle-9I C++ Part-II Operating Systems Presentation Applications Visual Java-2 C# Project Report
Course Duration Fast Track/ Regular	Years 6 Months / 2 Yrs.	Years 1 Months / 3 Yrs.	Years 6 Months / 2 Yrs.	Years 1 Months /
Exams Duration	10 Days	10 Days	10 Days	10 Days Per Sem.









### **TELECOMMUNICATION & INFORMATION TECHNOLOGY COURSES**

Course	DETE	GDETE	METE	DIT	GDIT
	Diploma in Electronics & Telecommucation Engineering	Graduate Diploma in Electronics & Telecommucation Engineering	Master in Electronics & Telecommucation Engineering	Diploma in Information Technology	Graduate Diploma in Information Technology
Minimum Qualification	10th or equivalent (with Experience)	10+2 or DETE	Graduate/GDETE	10th or equivalent	Graduate
Total Fees	Rs. 29,900/-	Rs. 37,900/-	Rs. 45,900/-	Rs. 29,900/-	Rs. 40,900/-
Subject Covered	Part-I     Engineering Physics     Engineering Mathematics     Basic Electronics     Elements of Computer & I.T.     Electronics Communication     Part-II     Electronics Devices & Circuit     Engg. Electromagnetic     Field Theory     Control System     Digital Electronics     Electronics Measurments & Instrumentation	Part-I Part-I Part-I Part-I Part-I Part-I Part-I Part-I Part-II Part-II Part-II Part-II Part-II Part-III Part-I	Part-I     Semiconductor Devices & Modeling     VLSI Technology & Process Modeling     Modern Digital     Communication Technology     Digital Voice & Picture     Digital Signal Processing     Digital Image Processing     Part-II     Optical Communication System     Radar System     Wireless Communication     Digital Circuit & System     Optimal Control     Satelite Communication System	Part-I     Fundamental For I.T.     Professional Computer & Operating System     Fundamentals of Programming     Computing Mathematics     Web Publishing     Part-II     Networking Fundamentals     Object Oriented Programming     User Interface Design     Enterprise Information Systems     Data Bases	Part-I Pangineering Mathematics Material Science Strength of Materials Non Conventional Energy Sources Computer Aided Drafting & Design Part-II Electronics Devices & Circuits Introduction to I.T. Object Oriented Programming Program Design & Development ASP. Net or Java or C# Part-III Princiapls of Communication Software Engineering Digital Signal Processing Telecommunication Switching Technniques Micrpoprocessor & Micro Controller Apllication
Course Duration Fast Track/ Regular	<b>Years</b> 1 Yrs./ 2 Yrs	Years 1 Yrs. / 3 Yrs	<b>Years</b> 6 Months / 2 Yrs	<b>Years</b> 6 Months / 2 Yrs	<b>Years</b> 1 Yrs. / 3 Yrs
Exams Duration	30 Days	20 Days	20 Days	10 Days	20 Days per Sem.



# IIMT - Integrated Institute of Management & Technology ADVANCE DIPLOMA COURSE







Course	EDEM	ADFM	ADHRM	ADMM
	Executive Diploma in Export Management	Advance Diploma in Finance Management	Advance Diploma in Human Resource MAnagement	Advance Diploma in Marketing Managemnt
Minimum Qualification	10+2 or equivalent	10+2 or equivalent	10+2 or equivalent	10+2 or equivalent
Total Fees	Rs. 19,900/-	Rs. 19,900/-	Rs. 19,900/-	Rs. 19,900/-
Subject Covered	Export Management     Export Management     International Law     International Business	✓ Financial& Cost Accounting ✓ Financial Management ✓ Portfolio & Risk Management ✓ Managerial Economics	Vorganization Behavior &Business Communication Industrial Relations & Labour Law Human Resource Management Effective Human Resource Training & Development Atrategy	Marketing Management     Marketing Research &     Advertising     Consumer Behavior     Sales Force & Strategic     Management
Course Duration Fast Track/ Regular	Years 3 Months / 1 Yrs.	Years 3 Months / 1 Yrs.	Years 3 Months / 1 Yrs.	<b>Years</b> 3 Months / 1
Exams Duration	10 Days	10 Days	10 Days	10 Days



# IIMT - Integrated Institute of Management & Technology ADVANCE DIPLOMA COURSE







Course	ADBFM	ADRM	ADMTM	ADFTM
	Advance Diploma in Banking &Fianace Managemnt	Advance Diploma in Retail Managemnt	Advance Diploma in Materials Managemnt	Advance Diploma in Foreign Trade Managemnt
Minimum Qualification	10+2 or equivalent	10+2 or equivalent	10+2 or equivalent	10+2 or equivalent
Total Fees	Rs. 19,900/-	Rs. 19,900/-	Rs. 19,900/-	Rs. 19,900/-
Subject Covered	Marketing Management     Insurance & Risk Management     Investment     Marketing of Financial Services	✓ The Retail Environment     ✓ Consumer Behaviour     ✓ Retail Marketing & Selling Skills	✓ Purchasing & Materials Management ✓ Supply Chain Management ✓ Inventory Management	✓ Global Business Environment ✓ International Marketing ✓ Management & Research ✓ WTC & Foreign Trade Policy ✓ Trade Documentation &Logistics
Course Duration Fast Track/ Regular	Years 3 Months / 1 Yrs.	Years 3 Months / 1 Yrs.	Years 3 Months / 1 Yrs.	Years 3 Months / 1
Exams Duration	10 Days	10 Days	10 Days	10 Days



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